# WeTHRIVE! Initiative Overview



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# @WatchUsThrive



www.watchusthrive.org





#### WHAT IS WeTHRIVE!?

WeTHRIVE!<sup>SM</sup> is an award-winning, community-led initiative of Hamilton County Public Health (HCPH) to make healthy living easier. What started with 50 people in three communities in 2009 now impacts more than 300,000 people throughout 26 communities. And WeTHRIVE! is still growing!

## WeTHRIVE!'S MISSION

To create a culture of health, safety, and vitality throughout Hamilton County.

## HOW IT WORKS

Working with HCPH, WeTHRIVE! communities look for ways to improve the health and safety of their community. Each community's WeTHRIVE! team is made up of residents and local leaders who want to make a difference. WeTHRIVE! helps teams assess the community's needs, create an action plan, and find the resources to make lasting changes.

WeTHRIVE! communities choose to focus on one or more WeTHRIVE! pathways based on the community's needs and interests.

## The WeTHRIVE! pathways are:

Preparedness



Chronic Disease Environmental

Health







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# WeTHRIVE! COMMUNITIES RECEIVE:



#### SUPPORT

A public health educator will help to start a team, offer assistance and training, and connect your community to resources.



# DATA

The most up-to-date public health data is shared to help determine areas of need and plan for the future.



## COLLABORATION

Learn from other WeTHRIVE! communities and connect to resources needed to create a healthy and safe community.



# CELEBRATION

Successes are shared on the WeTHRIVE! website and social media. Teams are honored each year at a special event.

# HOW TO BECOME A WeTHRIVE! COMMUNITY:



## ADOPT A RESOLUTION

Communities show their commitment to improving health and safety by adopting the WeTHRIVE! resolution provided by HCPH.



## FORM A TEAM

A public health educator will help recruit community members and help teams stay focused on their goals.



## MAKE A PLAN

With data and support from a public health educator, teams create an action plan based on the pathway(s) chosen.

## SHARE PROGRESS

Teams share updates on their progress with a public health educator so successes—big and small—can be celebrated!

## WeTHRIVE! is an award-winning initiative of Hamilton County Public Health.

In 2017, WeTHRIVE! was recognized as a Model Practice by the National Association of County and City Health Officials. The award honors programs that demonstrate how health departments and community partners can effectively collaborate to address public health challenges.



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